



Group KidMin

The unconventional conference
for children's ministry

September 28–October 1
Chicago, Illinois 2012

Deeper Learning, Authentic Conversation,
& Renewed Passion

KidMin 2011 was amazing...and we're planning for KidMin 2012 to be even MORE amazing! (Which is saying a lot!)

At KidMin 2012...

- Deeper learning will continue to be transformative—guaranteed!
- Authentic conversations will be a distinctive at EVERY KidMin conference. KidMin has a unique recipe you won't experience anywhere else.
- Renewed passion will keep you humming in the coming year... God will fill your passion tank!

Plus...there are over 30 dynamic speakers, over 80 training sessions, and amazing worship opportunities that'll bring you to the foot of the cross.

Look inside to
learn how the 2012
KidMin conference
can change your
ministry...

WOW! About the time I felt like there wasn't a conference with passion and not promotion; purpose and not performance; I found KidMin. Thanks so much for a memorable weekend. We will be back!
Steve Seelig, Houston, TX



Register early
and SAVE



The Heart of KidMin

The KidMin Conference is truly the unconventional conference for children's ministry!



Dear Friend in Ministry,

The 2011 KidMin Conference was the most amazing training experience ever! Great speakers, great training, great worship, and great connections! I can't wait for KidMin to happen again! But enough from me... let my friends who were there tell you why you don't want to miss the 2012 KidMin Conference.

Plus...
register by February 14th and get your exclusive 2012 KidMin beanie chair for your cell phone!

I've never seen a conference so tailor-made and bathed in prayer.

Rhonda Karroll, Carmi, IL

You can't afford to not come. It was not only a time of learning but a time of inspirational renewal.

Cheryl Steinbeck, Johnstown, PA

Informative, revitalizing and inspirational. You come away with a pocketful of ideas, heart tune-up with Jesus and soul restored.

Tammy Wood, Bristow, VA

It was AMAZING! I have never been to a conference where I was so inspired, challenged, and LOVED by the people hosting the event—I am humbled and blessed by the kindness and generosity I've experienced here.

Maria Price, Davenport, IA

Worth every penny, every minute, every mile.

Becky Zuithoff, Pella, IA

GREAT
openness and 'realness' from the speakers.

Lisa Cato, Pittsburgh, PA

This conference reaches everyone from small churches to mega churches and everyone in between. **Andrea Niggli**, Cortland, NY

Amazing! If you work with kids, this conference is a must. **Rene Stinson**, Eugene, OR

It is the most amazing conference. I received so much to assist me with going to the next level. You will not want to miss it in 2012!

Jackie Hornage, Jacksonville, NC

A great conference with so many fantastic options. You better take people with you to hit all of it! Learned so much! **Megan Clever**, Leola, PA

I appreciate how the focus was on ministry, not merely promoting Group. **Kim Williamson**, New Holland, PA

These stories say it all. KidMin really is the unconventional conference for children's ministry. We are planning for the 2012 KidMin Conference to be even more amazing, and we hope you'll join us in Chicago this year.

Blessings,
Christine Yount Jones



Christine

P.S. Register early and save!
Lock in the early-bird rate with a \$50 deposit per person and save \$40-\$60. Your balance won't be due until August 2012. Space is limited, so reserve seats for your team today.

Learn Connect Recharge

THE KIDMIN DIFFERENCE

The KidMin Conference is the “unconventional” children’s ministry conference. It’s unconventional because of our unique recipe to help you:

- 1. Take your learning deeper.** You’ll dig, discuss, and process. You’ll go beyond the fire hose blast of info and grapple with the experts and your peers.
- 2. Make real connections.** The conference is designed to ensure you have meaningful conversations and build friendships and networks with other children’s ministers.
- 3. Renew your passion for children’s ministry.** Through God-focused worship, soul-feeding general sessions, and just plain fun, you’ll be renewed.



But don’t just take our word for it. See what your peers are saying about the KidMin difference:

Deeper Learning

I loved the option of the whole weekend Deep Track. Sometimes you want to delve into one topic deep instead of bounce around. It also had an “intimate” feel vs. large and chaotic. **Stacy Guerrero**, Lee’s Summit, MO

I really enjoyed the deeper learning track. It was great to be able to do a strategy for my church and have that time to work on it with a great leader.
Rev. Gayle Quay, Greenville, SC

Authentic Conversation

The KidMin conference takes connecting and relationship building to a whole new level. They value and honor children’s ministers. It was the best use of our money and so worth the investment. **Jami Allensworth**, St. Louis, MO

The atmosphere made friendship grow.
Mike Young, Frankfort, IN

Renewed Passion

It relieved me to know it was all exclusive of getting rest and spiritual bounce back.
Luvenia Lewis, Kansas City, KS

Put the spark in my passion for Children’s Ministry. Loved every second—it wasn’t long enough. **Lori Surber**, Jacksonville, FL

KidMin Core Values

WHAT DO WE BELIEVE?

These values drive our KidMin vision:

Let **JESUS** be the center of everything. Be **AUTHENTIC**. Good **CONVERSATION** makes the world go ‘round. You can’t be too **FRIENDLY** and you can’t have too many friends. Make **TRAINING** seep deep into your roots. If you innovate, you’ll stay fresh. If you’re not **RELEVANT**, you’ll be ignored. Have tons of **FUN!**

DON'T MISS OUT ON THE FUN! Join the conversation this coming September. Your ministry will never be the same. @

Register today at group.com/kidmin or call 1.800.635.0404 ext. 4692

SCHEDULE

FRIDAY, SEPTEMBER 28

8:00-9:00am	Pre-conference check-in
9:00-4:00pm	Pre-conference full-day seminars
9:00-7:00pm	General registration/check-in
4:30-7:00pm	Dinner break & Connect Groups
7:00-9:00pm	Opening General Session & worship
9:30-11:30pm	Late-night options

SATURDAY, SEPTEMBER 29

8:00-9:00am	Early-morning options
9:00-10:00am	General Session 2 & worship
10:30-12:30pm	Training Zone 1 (tracks, half-tracks, workshops)
12:30-2:30pm	Lunch break: Ministry Conversations & Connect Groups
2:30-4:30pm	Training Zone 2 (tracks, half-tracks, workshops)
4:30-7:00pm	Dinner break & Connect Groups
7:00-9:30pm	General Session 3 & worship
9:30-11:30pm	Late-night options

SUNDAY, SEPTEMBER 30

8:00-9:00am	Early-morning options
9:00-10:00am	General Session 4 & worship
10:30-12:30pm	Training Zone 3 (tracks, half-tracks, workshops)
12:30-2:30pm	Lunch break: Ministry Conversations & Connect Groups
2:30-4:30pm	Training Zone 4 (tracks, half-tracks, workshops)
4:30-7:00pm	Dinner break & Connect Groups
7:00-9:30pm	General Session 5 & worship
9:30-11:30pm	Late-night options

MONDAY, OCTOBER 1

8:00-9:00am	Early-morning options
9-10:30am	Training Zone 5 (workshops & Ministry Conversations)
10:45-Noon	Closing General Session

Who Should Attend

The KidMin Conference is for everyone involved in ministry to babies, toddlers, preschoolers, elementary kids, and preteens.

It's designed for:

- **Children's Ministry Teams** – Get everyone together and build your team as you all get on the same page and leave revved up.
- **Spouses** – Don't leave the love of your life behind! The discounted spouse rate (just \$289) lets them participate in any part of the conference, including seminars just for them.
- **College & Seminary Students** – KidMin is the ideal place to soak up the experiences, wisdom, and enthusiasm of children's ministry. Plus you get to hang out with nationally recognized experts. The student rate is \$289 for full-time students.

Join us on  Facebook and follow us on  Twitter

General sessions are time for you and Jesus

Like everything else with the KidMin Conference, our general sessions are unconventional. They feed your soul and get you charged up.

KidMin Conference general sessions are jam-packed with:

- **Jesus.** He's at the center of each general session.
- **Dynamic speakers** overflowing with inspiration for you.
- **Engaging worship**—the kind where you recognize the songs and can easily enter into worship that fills your cup.
- **Amazing artists** that will make you laugh, cry, and everything in between. Artists who share your passion for Jesus.
- **Experiences** that will feed your soul...and that you can take home to use in your church and with your team.
- **Lots of freebies.** Some for you and some for your ministry—you won't leave empty-handed.
- **Surprises.** Each general session is unique. You'll never be bored!

These sessions will get you fired up, fueled, and ready to continue your ministry back home. But don't just take our word for it.

See what your peers have to say:

It's an experience! A wonderful, God-filled renewing experience! I am so ready to go back to my church and serve! **Carrie Geisert,**
Traverse City, MI

An amazing time of refreshment while recharging my battery so that I can breathe fresh air into my ministry.

Beth Demarest,
Upland, IN

God reaffirmed His calling on my life; my faith has been restored. **Maria Price,**
Davenport, IA

It felt like it was made just for ME!!

Laura Gomez, Chicago, IL

It's like you thought of everything and you didn't make it just about receiving info but fed my soul too. **Christina Wineland,**
Canton, IL

Refreshment & inspiration. My prayers were answered!

Tammy Wood,
Bristow, VA

You won't want to miss these dynamic, Jesus-filled general sessions. **THEY REALLY WILL CHANGE YOUR LIFE.**



TRAINING SESSION OVERVIEW

Get Fired Up!

All the deeper learning, authentic conversations, and renewed passion are bound to get you fired up for children's ministry. We're throwing the shutters open wide to give you a panoramic view of what's heating up at the 2012 KidMin Conference:

- **More than 80 children's ministry training sessions to choose from.** All with plenty of time to mine the depths of each topic and dig up treasure troves of practical ideas.
- **Marinade-style learning.** You'll go below the surface—no more “fire-hose blast” of information—and create a schedule that lets you fully understand your new discoveries. KidMin speakers don't merely lecture. They mix, mingle, and merge with you and your peers.
- **Interactive workshop format.** Connect with fellow kidmins in and out of sessions. You'll get the chance to network like never before.
- **Practical, relevant insight.** You'll go home with solutions that can truly redefine your children's ministry. You'll be surprised. You'll be challenged. And, most importantly, you'll be ready.
- **Personal attention from all our top-notch speakers.** Today's most respected voices in children's ministry are on our KidMin team. They're here to engage you in and out of the sessions. It's an atmosphere of full access and full acceptance.
- **Customizable training experience.** What matters most to you? At the KidMin Conference, you can take whatever “unconventional” route works best for your ministry. Whether you want a full four sessions, two, or just one, you choose the path that fits YOU.



Training Session Types

DEEPER LEARNING TRACKS

Four intense, two-hour sessions for a total of eight hours focused on a specific topic. Lots of time to learn, interact, discuss, and apply.

HALF-TRACK

Two 2-hour sessions (four total hours) on a variety of topics. The perfect alternative for digging deep while allowing more variety.

WORKSHOPS

Practical two-hour workshops scheduled throughout the conference on a broad scope of subjects. It's the most flexible option.

Join us on [Facebook](#) and follow us on [Twitter](#)

TRAINING SESSION CATEGORIES AND SPEAKERS

Categories to Choose from...

At KidMin, you'll choose from more than 80 training sessions with something special for every area of ministry, including volunteers, nursery, elementary, preteen, small church, large church, and everything in between.

Session titles and descriptions will be available soon. These are the topic areas that will be covered:

Leadership—Gaining influence in a new place, leading from your strengths, authentic leadership that lasts, and more.

Personal Growth—Find support and encouragement for your soul, for making it over the long haul, for when ministry is lonely, and more.

Age-Level Ministries—From the nursery to middle school, find expert insights for effective ministry at every age.

Ministry Tools—Hone your skills in creativity, discipline, worship with kids, small-group ministry, and more.

Volunteer Leadership—Recruiting, training, and keeping volunteers—plus team building and creating a volunteer-friendly culture.

Ministry Organization and Development—Strategic planning, systems, processes, procedures, and more that'll double your effectiveness.

Family and Parents—Family ministry strategy, working with parents, ministry to non-traditional families, and more.

Outreach—Discover how to create impactful outreach to all kinds of kids, the keys to outreach success, and outreach that attracts families.



Your KidMin Speakers

There will also be more than 30 dynamic speakers who are leading children's ministry leaders. Each one of them chose to be an integral part of this weekend of training, conversation, networking, and ministry. So you'll see them in your training sessions, at general sessions, browsing the bookstore, and eating meals. They're here to equip you, learn from you, and be here for you!

SPEAKERS INCLUDE: Jim Wideman, Cynthia Crane, Craig Jutila, Denise Kjesbo, Jeff Harmon, Brian Haynes, Ricardo Miller, Michael Novelli, Greg Baird, Pat Verbal, Jonathan Cliff, Kenny Conley, Patty Smith, Dale Hudson, Rick Chromey, Dick Gruber, Gina McClain, Sam Luce, Jennifer Hooks, Matt McKee, Alan Nelson, Gordon and Becki West, Nick Diliberto, Gary Lindsay, Sharon Stratmoen, and many more!

Register today at group.com/kidmin or call 1.800.635.0404 ext. 4692

PRE-CONS, MINISTRY CONVERSATIONS, LATE-NIGHTS, & EARLY MORNINGS

Tons of Training Opportunities to Choose From

At KidMin, not only do you get to choose from Deeper Learning Tracks, Half-Tracks, and Workshops, but you also get:

Pre-Conference Sessions

Ministry Conversations

Late-Night Options

Early-Morning Options

Here's a brief overview of your options:

PRE-CONFERENCE SESSIONS *(just \$59 to add on; includes lunch with the speaker)*

Maximize your training time with an extra day of training at the KidMin Conference. These awesome pre-conference sessions are a great way to “biggie size” your existing registration. The full-day pre-conference option is offered on Friday, September 28th from 9:00 am to 4:00 pm. Seats are limited, so sign up when you register for the KidMin Conference.

MINISTRY CONVERSATIONS

Ministry Conversations offer practical, diverse perspectives on a topic. Moderated by a seasoned ministry expert, the sessions feature in-the-trenches children's and family ministry leaders who have relevant experience and wisdom on the topic. These one-hour Ministry Conversations occur during lunch breaks for a place to process training material and share ministry ideas in a casual learning format.

LATE-NIGHT OPTIONS

Top your day off with a late-night option. There's something for everyone, from a fun VBS party to an exclusive movie showing, from late-night comedy with the Skit Guys to talk-backs with the bands, plus games, crafts, and more. You'll have several choices every night.

EARLY-MORNING OPTIONS

NEW in 2012! You spoke and we listened. We heard that many of you are early risers, so this year we're offering options like extended worship time, prayer experiences, additional speaker connection opportunities, and more. Stay tuned as they take shape.



Join us on  Facebook and follow us on  Twitter

Get Connected at KidMin

Connect Groups are another one of the unique elements at the KidMin Conference. No matter who you are, where you're from, or what kind of ministry you have, there will be folks at KidMin who have something in common with you. Connect Groups give you the chance to, well, connect with them.

There are 21 different Connect Groups for all shapes and sizes of ministry!

- First 2 Years in Children's Ministry**
- Children's Ministry Veterans (10+ years)**
- Large-Church Children's Ministry**
- Small-Church Children's Ministry**
- Rural Children's Ministry**
- Urban Children's Ministry**
- Early Childhood Ministry**
- Preteen Ministry**
- Family Ministry**
- Multi-Site Ministry**
- Burned Out in Children's Ministry**
- Special Needs**
- Thriving in Transition**
- Volunteers in Children's Ministry**
- Bivocational Ministry**
- Married to a Children's Minister**
- Canadian Children's Ministers**
- KidMin Students**
- Senior Pastors**
- Men in Children's Ministry**
- Women in Children's Ministry**



RATES

Group
KidMin
The unconventional conference
for children's ministry

Register early and SAVE:

- Up to \$40 for individuals
- Up to \$60 per person for groups of 5+

Lock in your rate with a \$50 deposit per person, and your balance isn't due until August 2012.

Conference Rates

	Before May 31 Early-Bird Registration	Before August 24 Advanced Registration	After August 24 Regular
Alumni Groups of 5+	\$319	\$339	\$379
Alumni	\$339	\$359	\$379
Groups of 5+	\$339	\$359	\$399
Individual	\$359	\$379	\$399
Spouse of Registered Attendee	\$289	\$289	\$289
College & Seminary Students	\$289	\$289	\$289
International	\$289	\$289	\$289

Pre-Conference Rate: \$59 (includes lunch)

Full-day pre-conference session add-on for Friday, September 28.

Early-Bird Registration Deadline: May 31st

Lock in the BEST rates early with a \$50 per person deposit.

Register now so you can secure your spot at the lowest conference rates. Just make a minimum deposit of \$50 per person, and then pay as you go. The full amount is due August 24th, 2012.

Student Rate

If you're in college or seminary studying children's ministry or a related field, this is an incredible learning and networking opportunity packed with the latest children's ministry information, trends, ideas, and more. Plus, you can hang out with nationally recognized children's ministry leaders and speakers in person. The student rate is \$289 for full-time students (registration by phone only). Call us at 859-940-5847.

Learn more
and lock in your
Early-Bird rate for
just \$50 per person
at [group.com/
kidmin](http://group.com/kidmin)



The KidMin Conference is hosted in the gorgeous Hyatt Regency O'Hare Hotel.

The Hyatt Regency O'Hare Hotel is located a convenient 5-minute, FREE shuttle ride from O'Hare International Airport, and a short 20- to 30-minute taxi or train ride from downtown Chicago.

9300 Bryn Mawr Avenue
Rosemont, Illinois, USA 60018
Direct hotel phone: 847.696.1234
For Reservations Call: 847.696.1234

Making your reservation here offers the advantage of extreme convenience—no long walks or weather issues or overcrowded shuttle buses, just the ease of taking the elevator down to the conference. Simply enjoy this beautiful full-service facility with other KidMin leaders, and relax! We've negotiated a hotel rate (down to \$139 per night for rooms normally \$180 or more) and a long list of perks just for KidMin attendees, including:

- \$139/night discounted hotel rates (up to 4 per room)
- \$8 daily parking with in/out privileges
- Free airport shuttle (runs every 15 min. to/from O'Hare Airport)
- Affordable food options, including cash and carry stands and discounts at onsite restaurants
- Discounted rate for Internet services at \$7.99/24 hours
- Complimentary Health Club access

Plan now to book your room at the Hyatt Regency O'Hare. Just let them know you're with the KidMin Conference to get your discounted room rate.

Register
your team today!
Go to [group.com/
kidmin](http://group.com/kidmin) or call
1.800.635.0404
ext. 4692



Learn
Connect
Recharge

Account #

Promo Code

EV12100

KidMin

1515 Cascade Avenue
Loveland, CO 80538

September 28–October 1 **2012**
Chicago, Illinois

Group
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The unconventional conference
for children's ministry

Join us at the conference where you
customize your experience to fit your
needs!

Who should attend?

- Children's Ministers
- Children's Directors
- Sunday School Directors
- VBS Directors
- Volunteers
- Everyone involved in ministry to babies, toddlers, preschoolers, elementary kids, and preteens

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Learn more inside or at group.com/kidmin